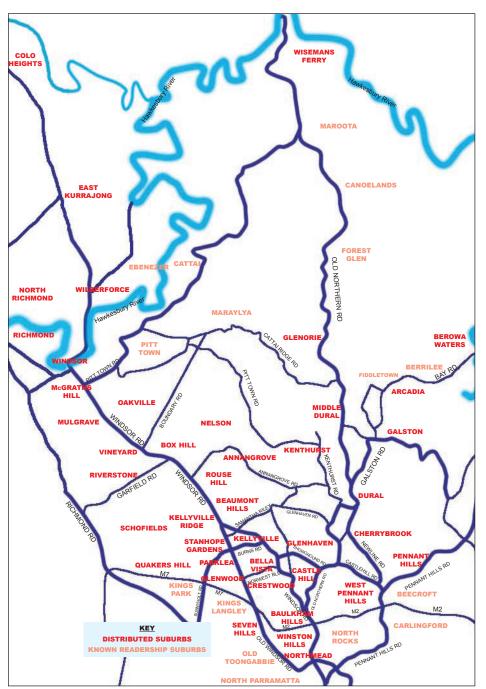
# Hills to Hawkesbury Free TV Guide, Community news and Local Business Directory PHONE 1300 616 614

advertise@hillstohawkesbury.com.au or contribute@hillstohawkesbury.com.au

# Why advertise in a TV guide?

- Over 10,000 magazines are picked up by the consumer by choice, from stands in local shopping centres, clubs and petrol stations, throughout North Western Sydney, intended to be taken home and kept for at least the next fortnight.
- The TV guide is eagerly sought after and in high demand, our pick up rate continually exceeds 99%, every issue.
- We cover an area equivalent to paying for advertising in several local paper areas.
- As a TV Guide, your ad will be seen again and again over the 16 day period which the magazine is designed to be kept. Other local publications, are often thrown in a driveway, if read at all, are only read once. Your ad only has one shot at being noticed.
- Value for money, our display advertisements cost less than half of the average cost of other local publications, only kept for one day.



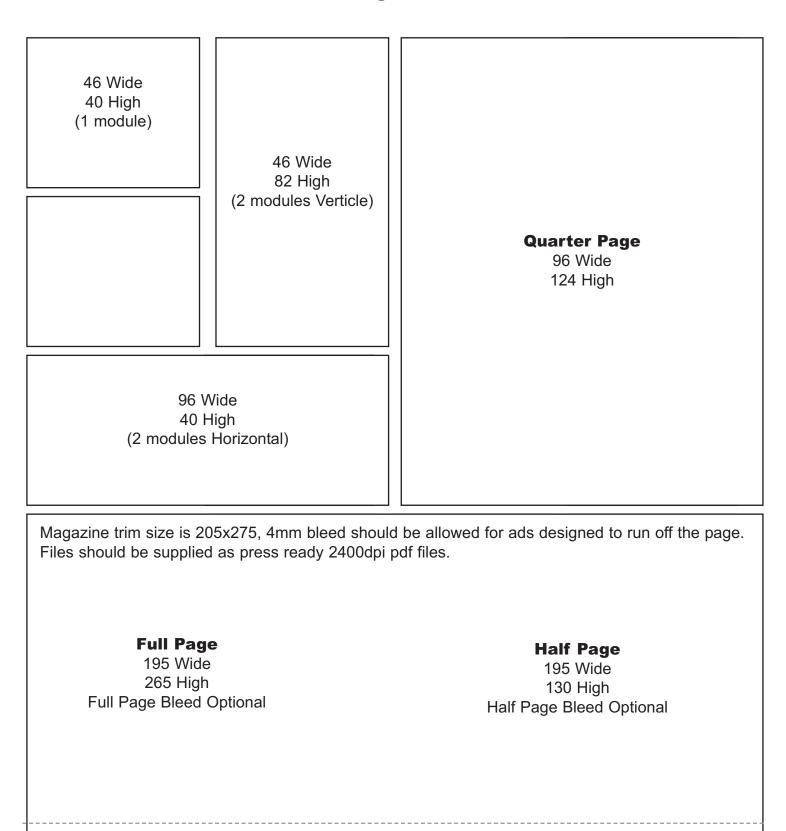
## **Advertising Rates**

#### Prices Not Inc GST.

1 module	Per Issue	\$44
2 module	Per Issue	\$87.50
3 module	Per Issue	\$131
4 module (TV page strip)	Per Issue	\$175
Quarter Page	Per Issue	\$222
Third Page	Per Issue	\$299
Half Page	Per Issue	\$349
Full Page	Per Issue	\$622
Four Page Pull out Brochure	Per Issue	\$1490
Front Page Loading Back Page Loading Inside Front Loading (pg 2&3)		100% 50% 20%
Classified per cm (2cm min)	Per Issue	\$10
Trades and Services ad	Per Issue	\$50
TV Page header	Per Issue	\$35

Prices Plus GST. Discounts are offered as follows 6 Issuess 5%, 612 Issues 7.5%, 25 Issues 10% Prices correct February 2015 Prices subject to change without further notice.

### **Hills To Hawkesbury - DISPLAY AD SIZES**



#### Four Module Strip ad

195 Wide 40 High